

# CHNA Implementation Plan Tactics - Pershing Health PSA (Linn County MO)

## Wave #3 CHNA Health Needs Tactics - Year 1 of 3 (Starting 7/1/2019 - 6/30/22)

	CHNA Health Areas of Need	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe	Resources (Hours)	\$\$\$
<b>1</b>	<b>Mental Health (Screen, Treatment, Rehab)</b>						
	This health need is not part of Pershing Health's Mission of Critical Operations. Will partner with others as appropriate.	a Enhance Mental Health care support at Pershing Health clinics. Increase depression screenings by PCPs. Add trauma assessment for pediatrics and other MH issues.	PHS	LCHD, PHS, Schools, LCCHWTF/NCMMHC	7/1/2019 to 6/30/22	Ongoing/Daily	\$0
	Allocated Funding of up to \$3,000.000 may be used to address any of the identified task related to this community need.	b Explore implementing of Telepsych services to delivery quality MH services.			7/1/2019 to 6/30/22	40	\$0
		c Continue to Implement ERE Program at PHS.			7/1/2019 to 6/30/22	40	\$0
		d Provide mental health service first aid and training for law enforcement, schools, and other first responders in the community.			7/1/2019 to 6/30/22	20	\$50
		e Promote existing mental health services, facilities and providers. Educate community on placement process and options. Collaborate with community elementary, middle, and high schools to educate students on mental health to begin			7/1/2019 to 6/30/22	100	\$300
		f Continue to investigate grant writing to fund mental health. Use grant funding to support mental health care and mental health prevention.			7/1/2019 to 6/30/22	25	\$0
	<b>Drug Abuse / Opioids</b>						
	This health need is not part of Pershing Health's Mission of Critical Operations. Will partner with others as appropriate.	a Research prevalent issues leading to drug abuse by adolescents. Continue to develop meaningful community youth activities which deter them from the research findings.	PHS	LCCHWTF, LCHD, PHS, Churches, Schools, Law enf./Perf Fam	7/1/2019 to 6/30/22	100	\$500
	Allocated Funding of up to \$3,000.000 may be used to address	b Continue to provide drug education to schools (i.e. DARE, etc.) and increase school-based programs.			7/1/2019 to 6/30/22	20	\$500
		c Continue drug take back days quarterly at police department. Promote discarding old prescriptions.			7/1/2019 to 6/30/22	10	\$0

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2		d Build Recovery support system partners. Create programs to help addicts and their families. Continue to provide counseling and support for drug abusers and their families. Treat them as patients who need health care instead of addicts. Support substance abuse counseling. Educate public on signs of drug abuse and how to approach those needing guidance.			7/1/2019 to 6/30/22	20	\$150
		e Provide after-school programs and activity options to keep youth from developing drug habits.			7/1/2019 to 6/30/22	10	\$300
	<b>Suicide</b>						
	This health need is not part of Pershing Health's Mission of Critical Operations. Will partner with others as appropriate.	a Maintain a 24-hour crisis hotline (Statewide Number: 800-273-8255), 1-800-784-2433 (Missouri)	Dept. Mental Health	LCHD, PHS, Schools, LawEnf, LCCHWTF, NCCMHC	7/1/2019 to 6/30/22	Daily	\$0
	Allocated Funding of up to \$3,000.000 may be used to address	b Continue Suicide prevention training at schools. Develop and sponsor an anti-suicide campaign for local community members.			7/1/2019 to 6/30/22	100	\$1,000
		c Offer community adult depression screenings.			7/1/2019 to 6/30/22		
		d Educate physicians, nurses, teachers, police officers, etc. on signs of depression. Educate those same individuals on how to respond when they see signs of depression in others. Explore /implement TF QPR and Sources of Strength Programs, Mental Health First Aid			7/1/2019 to 6/30/22	50	\$500
	<b>Poverty/Obesity/Exercise/Nutrition/Food Insecurity</b>						
	Allocated Funding of up to \$3,000.000 may be used to address	a Sponsor a community-wide "fitness challenge" initiative focusing on fitness, nutrition, and physical activity for community members of all ages.	PHS	LCCHWTF, PHS, Rec, Clubs, Schools, LCHD, YMCA	7/1/2019 to 6/30/22	100	\$1,000

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		b Continue Backpack program in Linn County Schools. Expand to other PSA schools.			7/1/2019 to 6/30/22	20	\$0
3		c Develop a County Wellness Coalition. Provide education and fitness activities for community members.			7/1/2019 to 6/30/22	50	\$0
		d Market and promote the local Community Garden. Use social media, radio, and newspaper to increase participates.			7/1/2019 to 6/30/22	10	\$100
		e Continue home delivered meals and Commodity boxes for Linn County Senior Center Program. Explore adding county kids summer meal program.			7/1/2019 to 6/30/22	40	\$500
		f Sponsor community activities that promote physical fitness/exercise for the entire family such as a 5k or fun run.			7/1/2019 to 6/30/22	10	\$0
		g Start "Awareness Program" to educate elementary/middle school children and their families about obesity.			7/1/2019 to 6/30/22	20	\$200
		h Provide education to employers through work-site health fairs and educational programs, including various screenings.			7/1/2019 to 6/30/22	100	\$500
4		i Assist Brookfield Senior Center weekly exercise classes open to public.			7/1/2019 to 6/30/22	20	\$0
		j Continue Linn County Health Department Wellness Challenge. Continue yearly Health Fair efforts in Linn County. Continue free physicals to school aged children.			7/1/2019 to 6/30/22	40	\$300
		k Support Greenhill Community Action Agency (Res Care) Programming - Brookfield.			7/1/2019 to 6/30/22	20	\$0
		l Create and promote a community garden where locals can grow and produce their own food to decrease meal costs and increase healthy eating.			7/1/2019 to 6/30/22	40	\$300
		m Have community based service projects to have donated items drive for the food pantry and other identified charities in Linn County that serve vulnerable populations in the county.			7/1/2019 to 6/30/22		